



Sham Shihabudeen

Graphic Designer | Web Designer | 3D Visualizer | Digital Marketer
United Arab Emirates

Summary

A Microsoft, Adobe & Autodesk Software Trainer, Designer & Digital Marketer with over 10 years experience within the design, education & marketing industry of UAE & INDIA.

- I see one of my major strengths being my adaptability. I am able to jump easily from being a designer, to a coder, to a trainer, to a digital marketer, to software and hardware technician, to decision maker. This adaptability can also be seen in my design work where I am able to handle any task I'm given, be it web, multimedia, motion, branding, print, drafting, 3d visualization or digital marketing.

- I am a well-organized person & a responsible team player who works well with diverse cultures at all levels. My education & work experience in design/media/construction industry have enabled me to gain an understanding of design principles, printing processes & various computer softwares.

- I have also proven expertise in supporting and troubleshooting hardware, software and networking issues. Solid technical background with a solid history of delivering outstanding customer service. Genuine commitment to quality and customer satisfaction with good leadership & negotiation skills

- I have strong technical and interpersonal skills, which are listed in detail on the resume. I have good Communication skills in English, Hindi & Arabic (Read/Write). I believe that my cultural background & work experience can contribute your company to achieve its goals & business objectives.


Experience

Elegant Training Center
Full Time Graphic/Web Designer, Digital Marketer & Faculty
March 2018 - Present

Contact

 shamarena@gmail.com

 0551998823

 Dubai, UAE

www.linkedin.com/in/designershams (LinkedIn)
www.designershams.ga (Portfolio)
www.facebook.com/designershams (Social Media)

Top Skills

Graphic Design
Web Design
3D Visualizing
Digital Marketing

Languages

English (Fluent)
Hindi (Fluent)
Arabic (Moderate)
Malayalam (Native)

Certifications & Licenses

Fundamentals of Search Marketing
Google My Business Basics
UAE Driving License

Honors-Awards

Best Employee of the Month

Dubai, United Arab Emirates

1. Teach Autodesk, Adobe & Microsoft software's to beginning, mid and advanced-level students.
2. Design learning experiences for the unique characteristics of individual adult students through classes, individual instruction and self-directed learning.
3. Develop and teach to the objectives of the approved curriculum.
4. Complete digital marketing including designing, hosting, maintaining company website & CMS (wordpress etc), SEO/SEM, social media marketing and campaigns, email marketing, creating web/print graphics.
5. Design newsletters, logos, business cards, letterheads, forms, newspaper ads using adobe cc suite.
6. Installing, configuring & troubleshooting computer hardware, operating systems and applications.

Galaxy Group of Companies

Senior Creative Designer, Trainer & Digital Marketer

October 2011 - January 2018 (6 years 4 months)

Abu Dhabi

- Design, host, maintain company website & CMS (wordpress etc), SEO/SEM, create web/print graphics.
- AutoCAD drafting & 3D visualization using Autodesk 2014 design apps (3ds Max & Revit Architecture).
- Design e-Brochures, logos, business cards, letterheads, forms, Newspaper ads using Adobe CS6 Suite.
- Adapt and work to the local working environment & local anomalies, teaching & assessing students (Autodesk Building Design Suite 2014 & Adobe CS6 Master Collection), developing teaching and assessment resources, maintaining student & course records, advising any issues relating to students.
- Installing, configuring & troubleshooting computer hardware, operating systems and applications.
- Setting up new users' accounts and profiles and dealing with password issues, rapidly establishing a good working relationship with customers and ensure full integration with counterparts.
- Operated and maintained department's computer network, computer-aided drafting equipment.
- Prioritised, worked efficiently, productively, and managed time well to achieve company goals & objectives.

RAK MEDIA CITY (ADMINISTRATION & DEVELOPMENT)

Designer / Draftsman / 3d Visualizer

October 2010 - October 2011 (1 year 1 month)

Ras al Khaimah, UAE

- Design & execute the civil graphic design of rak media city buildings for government of ras al khaimah in Al Jazeera Al Hamra Office using design application (AutoCAD 2012).
- 3d Visualization of the drawings for rak media city buildings using design application (3ds Max 2012).
- Required to produce marketing materials like, Flyers, Roll-Up Banner, Brochures, Logo Design, Fact Sheets and Office Information Map.
- Search engine optimization, marketing & hosting of websites. As part of E-Marketing, I was to produce Web-Banners, Creating Web-Standard artwork, Presentations using Adobe Creative Suite 5 design apps.
- E-crafting of website www.rakmediacity.cu.cc and keeping it up to date with amending of information
- Installation of PC's and to support end users in problems with using desktop applications & performed operating system installation, configuration, verification and testing.
- Troubleshooting, installation, and support of Software/Hardware for desktop systems and LAN for 35+ users
- Talking staff/clients through a series of actions, either face to face or over the telephone.
- Installed Hard disks, CD Drives, Memory, Power supply unit, Network / Video gfx card on PC Systems.

The Printshop

Head Designer / DTP Operator

July 2009 - October 2010 (1 year 4 months)

Kollam, Kerala, India

- Creation of new design themes for Multi- Colour Offset Printing, Screen Printing, Digital Printing etc.
- Handling Responsibilities & Communication with clients about design concepts.
- IT Support to end users in problems with using desktop applications & troubleshooting network

EFA LABZ

Head Graphic Designer

June 2008 - July 2009 (1 year 2 months)

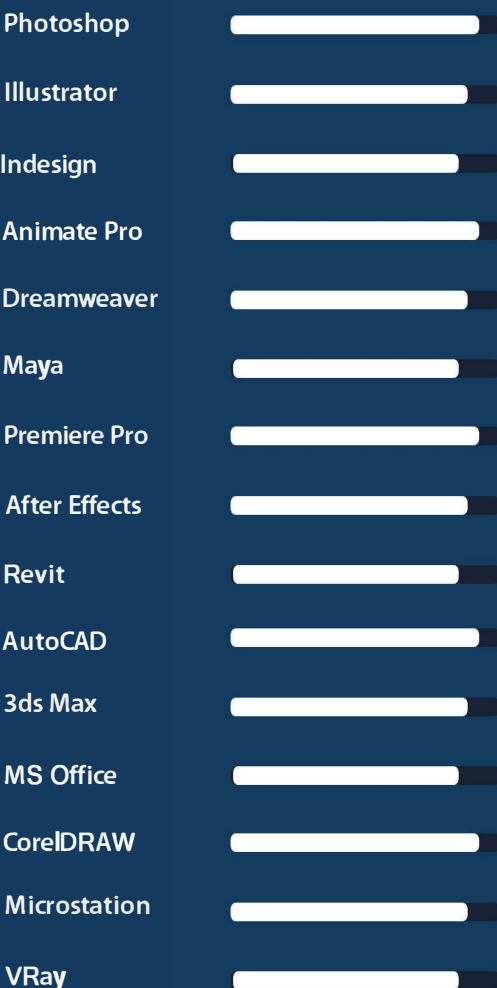
HOBBIES



SKILLS



SOFTWARES



Kollam, Kerala, India

- Making designs of Logos, Sign Boards, Forms, Letterpads, User manuals, ID cards, Presentations, etc.
- Overseeing junior staff and checking and reporting problems about designing.
- Technical Training of design softwares for junior staffs & other professionals

AKBAR PUBLICITY

Creative Graphic Designer

April 2007 - June 2008 (1 year 3 months)

Kollam, Kerala, India

- Creative, design, and production of printed material.
- Created designs for all types of advertisements such as Hoardings, Banners, Boards, Brochures
- Magazine covers, paper ads, visiting cards.
- Networking and other technical work.

Education

G-tec Computer Education

Diploma, Web Page, Digital/Multimedia and Information Resources Design · (2009 - 2009)

Arena Multimedia, Aptech

Certificate, Graphic-Design and Illustration · (2008 - 2008)

CADD Centre (Autodesk Authorized Training Centre)

Certificate, 2D Drafting, 3D Modeling & Animation · (2007 - 2007)

Industrial Training Institute, NCVT Government of India

National Trade Certificate, Computer / CAD Operator & Programming Assistant, Computer Software and Media Applications · (2005 - 2006)

V.H.S.E (Higher Secondary)

Electrical/Electronics Maintenance and Repair Technology · (2003 - 2005)

Personal Details

DOB: 28/04/1988

Visa: Employment (Valid till 29-May-2020)

Nationality: Indian

Marital Status: Married